

# FreiBow Archery Fair

[www.freibow.com](http://www.freibow.com)



## Date and venue

- Date: 30.11. - 01.12.2024
- Location: Messe Freiburg (79108 Freiburg im Breisgau, Germany)
- Future: The FreiBow takes place annually in November.



## Size of the event

- Europe's largest archery trade fair (in terms of space, visitor and exhibitor numbers and the largest visitor-only trade fair in the world)
- Area: 6,000 m<sup>2</sup> (expandable to over 19,000 m<sup>2</sup>)
- Visitor numbers: Comparable trade fairs in Freiburg attract between 12,000 and 20,000 visitors.

## Special features

- Traditional and modern archery
- Suppliers from the outdoor and knife sectors
- Lecture hall: 400 m<sup>2</sup> & 4 conference rooms: 300 m<sup>2</sup> in total
- Large catering area
- Indoor 3D course
- Own exhibition tournament

## Visitor experiences

- Shooting on site
- Training courses for beginners
- Seminars on bow and arrow making

## Target group and accessibility

- Target group: broad public from Germany, Belgium, the Netherlands, Austria, Switzerland, France and northern Italy
- Central location: very easy to reach by train, plane and car
- Catchment area: Cities such as Karlsruhe, Lörrach, Lake Constance, Strasbourg, Colmar, Mulhouse, Basel and Zurich are all within a radius of 150 km.
- Population in the catchment area: Around 16 million

## Organiser

- Mindful Archery EF
- Experience: Organiser of PaderBow in Paderborn since 2013, formerly Europe's largest archery trade fair.